

WE ORG — CAPABILITY STATEMENT

Trust infrastructure for African institutions.

Building the operational backbone for governments and enterprises across Ghana and the United States.

§ 01 — WHO WE ARE

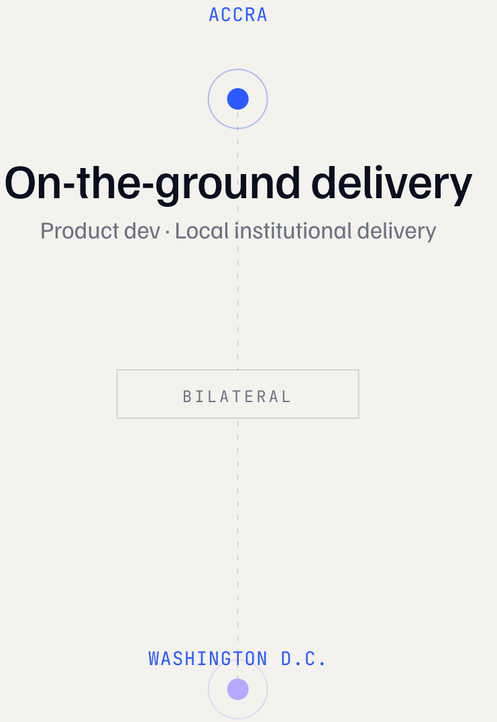
We build the software African institutions actually trust.

WE Org is an institutional technology and advisory firm operating bilaterally between Ghana and the United States.

We design, deploy, and operate enterprise-grade systems for government agencies, financial institutions, and large private-sector operators, the kind of organizations where Excel and WhatsApp quietly run the country.

Our edge is structural: U.S. engineering discipline and federal-grade security standards, applied inside the Ghanaian operational context, with ownership and delivery on the ground.

STRUCTURE · TWO GEOGRAPHIES, ONE FIRM



§ 02 — THE PROBLEM

Africa's institutions are running on systems that weren't built for them.

01

Imported software, local mismatch

SAP, Sage, and Oracle weren’t designed for Ghanaian tax regimes, payroll rules, or compliance frameworks. Implementations stall. Adoption fails.

02

Excel & WhatsApp as default infrastructure

Critical institutional workflows still run on spreadsheets and group chats. Leakage, ghost employees, and compliance gaps are the cost.

03

Trust before autonomy

Most "AI for Africa" conversations skip the prerequisite: operational intelligence and auditable systems of record must come first.

FROM WE ORG RESEARCH PAPER № 5 — TRUST BEFORE AUTONOMY

↗ FULL PAPER AVAILABLE ON REQUEST

§ 03 — WHAT WE DO

Four capability pillars.

Deployable standalone or as an integrated institutional stack.

P.01



Institutional Software

Adisa (Pan-African ERP), NURA (compliance intelligence), Kuro (community management), MarginMind (restaurant AI).

P.02



Compliance & Security Advisory

ISO/IEC 27001, PCI-DSS, NIST RMF, FedRAMP readiness, penetration testing.

P.03



Procurement & Federal Contracting

VB Capital Partners (U.S. federal); VB Capital Ghana (institutional bids).

P.04



Research & Thought Leadership

WE Org Research Series frameworks like the Trust Stack and Agentic Maturity Ladder.

§ 04 — PRODUCT PORTFOLIO

Purpose-built for African institutional reality.

Each product is deployable standalone, or as part of an integrated institutional stack.

01 / 04

Adisa

PAN-AFRICAN ERP

Ghana-first tax, payroll, HR, accounting.

02 / 04

NURA

COMPLIANCE INTELLIGENCE

ISO, PCI-DSS, and regulatory frameworks as software, not binders.

03 / 04

Kuro

COMMUNITY & HOA MANAGEMENT

Dues, gate access (TOTP QR), visitor passes, governance workflows.

ANCHOR

NERA HOA, Greater Accra

04 / 04

MarginMind

EDGE-FIRST RESTAURANT AI

Built for 500 KB/s WAN environments; multi-location chains.

ANCHOR

Bloom Bar & Restaurant, Atlanta

§ 05 — FLAGSHIP · ADISA

Three things no competitor in Africa delivers together.

THE ADISA INTELLIGENCE TRIAD

Benchmarked vs. 10 direct and 5 indirect competitors

I

Teach

The system explains itself.

Staff learn the business, not just the software. Institutional knowledge accrues inside the platform, not alongside it.

II

Stop Leakage

Ghost employees surfaced automatically.

Duplicate payments, off-ledger activity, and anomalous transactions flagged continuously — not at year-end audit.

III

Executive Visibility

Real-time Lucid Insights.

C-suite decision-making across entities, with live institutional dashboards benchmarked to reality on the ground.

§ 07 — CORPORATE STRUCTURE

Built for bilateral delivery.

GHANA

WE Org Corporation

OWNERSHIP

Ebo Biney & Kofi Maafo

ROLE

Product development · Local delivery

MARYLAND C-CORP

WE Org US

OWNERSHIP

IP holding entity

ROLE

NURA + institutional-grade product IP

MARYLAND C-CORP

VB Capital Partners Corp.

OWNERSHIP

Federal contracting vehicle

ROLE

DOE · VA · DHS · DOD · DOL · HHS · DISA

STRUCTURAL MOAT

This structure lets us move capital, IP, and delivery cleanly between jurisdictions a moat most single-market firms can't replicate.

§ 08 — LEADERSHIP

Operators, not consultants.

EB

FOUNDER | CHIEF EXECUTIVE OFFICER

Ebo Biney

Strategy · Products . Federal contracting

EDUCATION	NYU Stern MBA · Master's in Cybersecurity
EXPERIENCE	Deloitte · EY . Accenture · Citi · Santander . AWS
FEDERAL	ISSO · GRC · FedRAMP · NIST RMF
LEADS	Product Development | U.S. strategy & federal contracting

KM

CO-FOUNDER

Kofi Maafo

Ghana operations · On-the-ground delivery

LEADS	Ghana operations and delivery
ROLE	Day-to-day counterpart to institutional clients
BASED	Accra, Ghana
FOCUS	Anchor-client deployments, relationship ownership

ADVISORY AND KEY PARTNERS AVAILABLE ON REQUEST

§ 09 — HOW WE ENGAGE

Three ways to work with us.

ENGAGEMENT MODEL · 01

Direct Licensing

Deploy Adisa, NURA, Kuro, or MarginMind at your institution. Implementation and support included.

ANNUAL LICENSE · FIXED IMPLEMENTATION FEE

ENGAGEMENT MODEL · 02

Advisory & Compliance

ISO 27001, PCI-DSS, audit readiness, procurement advisory.

FIXED-SCOPE OR RETAINER

ENGAGEMENT MODEL · 03

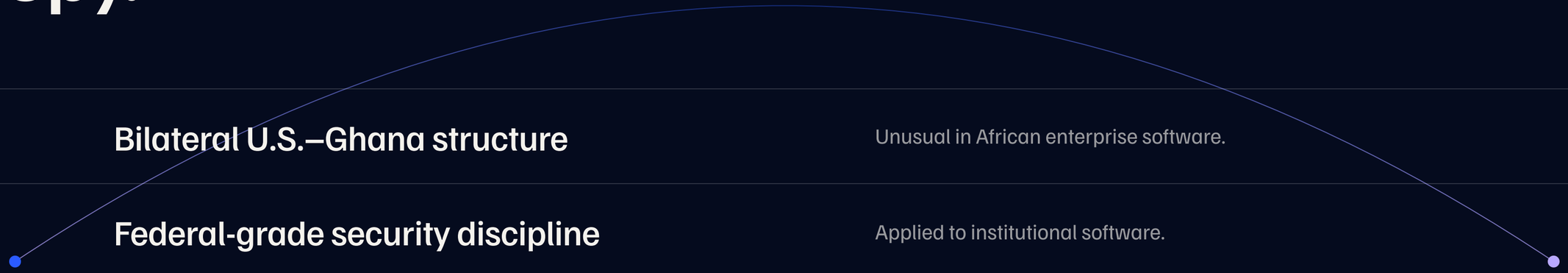
Subcontracting & Partnership

Prime/sub arrangements via VB Capital for federal and institutional bids. Joint ventures for Ghana-market entry.

BID VEHICLE · JV · PASS-THROUGH

§ 10 — WHY WE ORG

The structural advantages are hard to copy.



01	Bilateral U.S.–Ghana structure	Unusual in African enterprise software.
02	Federal-grade security discipline	Applied to institutional software.
03	Ghana-first product design	Not ported, not translated.
04	Operational intelligence first	Before agentic AI, the right sequencing.
05	Ownership and delivery on the ground	Not offshore handoffs.

§ 11 — CONTACT

Let's build something institution-grade.

LEADERSHIP

Ebo Biney — CEO

ebo@weorg.ai

linkedin.com/in/ebobiney

Kofi Maafo — Co-Founder

kofi@weorg.ai

OFFICES

WE Org Corporation

Accra, Ghana

WE Org US

Maryland, USA

NEXT STEP

weorg.ai

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